

# Curriculum Vitae

## Dr. Marcus Roller

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Center for Regional Economic Development  
Center for Tourism Research  
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## Personal Data

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**Citizenship:** German (Residence permit C)

**Date of Birth:** 22 July 1985

## Employment and Affiliations

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07/2019 – today	Lecturer and co-head of the Tourism Research Unit at the University of Bern - Center for Regional Economic Development
03/2017 – 06/2019	Postdoctoral Researcher at the University of Bern - Center for Regional Economic Development
08/2017 – 01/2018	Lecturer for Econometrics at the University of Basel - Faculty of Business and Economics
10/2011 – 02/2017	Teaching and Research Assistant at the University of Basel - Faculty of Business and Economics - Chair of Applied Econometrics
8/2008 – 8/2009	Assistant at the University of St.Gallen - HSG Alumni

## Education

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01/2012 – 02/2017	PhD in Economics at the University of Basel - Faculty of Business and Economics. Committee: Prof. Dr. Kurt Schmidheiny, Prof. Dr. Marius Brühlhart, Prof. Dr. Conny Wunsch
01/2012 – 01/2013	Beginning Doctoral Program in Economics at the Study Center of Gerzensee
9/2009 – 01/2012	Master of Science in Business Administration - Accounting and Control at the Rotterdam School of Management
8/2008 – 10/2011	Master of Arts in Quantitative Economics and Finance at the University of St.Gallen
10/2005 – 7/2008	Bachelor of Arts in Economics at the University of St.Gallen

## Research Grants

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01/2020 – 12/2020	IMG Stiftung
01/2016 – 02/2017	WWZ Förderverein Projekt: Auswirkungen kürzerer Grundschulzeit
01/2016 – 02/2017	WWZ Förderverein Projekt: Einkommenselastizität in der Schweiz

## Research

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Peer-reviewed	<p>Büchel, K., Kiener, R., Lienhard, A., Roller, M. (forthcoming). Automatisierte Spruchkörperbildung an Gerichten - Grundlagen und empirische Erkenntnisse am Beispiel des Bundesverwaltungsgerichts. Richterzeitung.</p> <p>Roller, M., &amp; Steinberg, D. (2020). The distributional effects of early school stratification-Non-parametric evidence from Germany. <i>European Economic Review</i>, 103422.</p>
Work in Progress	<p>Roller, M. and Steinberg, D.. Estimating local labour market effects of tourism.</p> <p>Roller, M.. The effect of local economic and touristic structures on the resilience of the local economy.</p> <p>Roller, M. and Troxler, P.. Investment in the cable car industry.</p> <p>Roller, M. and Troxler, P.. Effects of cable cars on the local economic development.</p>
Working Papers	<p>Roller, M. (2021). Estimation of direct net effects of events.</p> <p>Roller, Marcus and Schmidheiny, Kurt (2015). Effective Tax Rates and Effective Progressivity in a Decentralized Country. CESifo Working Paper No. 5834. R&amp;R Journal of Urban Economics.</p>
Other	<p>Bandi Tanner, M. &amp; Roller M. (2020). Strukturwandel im Schweizer Tourismus – Einfluss der Corona-Krise auf die touristische Nachfrage, die touristischen KMU-Strukturen und den touristischen Arbeitsmarkt, Bern.</p> <p>Roller, M. and Steiner, M. (2021). Kurzbericht: Aktuelle Entwicklungen im touristischen Arbeitsmarkt. Im Auftrag des SECO.</p> <p>Wagenseil, U., Wyss M., Brandes, J., Nathani, C., Bandi, M., Roller, M., Steiner, M., Weber, R., Rütter-Fischbacher, U. (2021). Auslegeordnung zur Berücksichtigung der nachhaltigen Entwicklung in der Tourismuspolitik des Bundes. Im Auftrag des SECO.</p> <p>Bandi, M, Reutlinger, F., Roller, M., Troxler, P., Weber, R., Ogi, R. (2021). Strukturwandel bei touristischen Klein- und Familienbetrieben. Im Auftrag des SECO.</p>

Brügger, J., Pfammatter, A., Roller, M., Steiner, M. (2021). Touristische Entwicklungstrends im Alpenraum zum Thema Brain/TourTech. Im Auftrag des Tourismusrates des Kanton Graubünden.

Roller, M., Bandi-Tanner, M., Troxler, P., Weber, R. (2020). Hotel-/Beherbergungsförderung 2.0 im Kanton Bern. Im Auftrag des Amts für Wirtschaft des Kanton Berns.

Schmidheiny, Kurt, Brülhart, Marius, Müller, Urs and Roller, Marcus (2015). Technischer Anhang zu Steuerstrategie Kanton Bern: Expertenbericht betreffend ökonometrische Analysen im Bereich der natürlichen Personen.

## Talks at Conferences and Seminars

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2021	AIEST Conference 2021 ICRET Meeting 2021
2019	9th European Meeting of the Urban Economics Association
2018	13th Meeting of the Urban Economics Association, 73rd Annual Congress of the International Institute of Public Finance, Spring Meeting of Young Economists
2017	12th Meeting of the Urban Economics Association, 7th European Meeting of the Urban Economics Association, 32nd Annual Congress of the European Economic Association, CESifo Venice Summer Institute, SSES Annual Meeting 2017
2016	31st Annual Congress of the European Economic Association, SSES Annual Meeting 2016
2015	71st Annual Congress of the International Institute of Public Finance, SSES Annual Meeting 2015, Young Swiss Economist Meeting 2015
2014	4th European Meeting of the Urban Economics Association at the 54th European Congress of the Regional Science Association, 70th Annual Congress of the International Institute of Public Finance, 5th Economic Geography and International Trade Research Meeting

## Teaching

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As of Spring 2022	Introduction to Tourism Economics II (Bachelor)
Spring 2022	Bachelor-Seminar: Future Perspectives of Tourism
As of Fall 2020	Introduction to Tourism Economics I (Bachelor)
As of Spring 2020	Master-Seminar: New data sources in tourism research
Fall 2019	Tax Policy
Fall 2017	Advanced Econometrics, Master, Universität Basel
Fall 2017	Fundamentals of Econometric Theory, Master, Universität Basel
Fall 2013 – Fall 2016	Introduction to Stata, Master, Universität Basel
Fall 2011 – Fall 2018	Assistant for: Tax Policy (Bachelor), Advanced Econometrics (Master), Fundamentals of Econometric Theory (Master), Microeconometrics (Master), Applied Econometrics (Bachelor)

## Languages & Programming

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Languages	German (native); English (fluent); Italian (basic); Dutch (basic)
Programming	Stata/Mata (advanced); Matlab (advanced); Latex (advanced); R (basic)